



2017 VPA Summer Leadership Academy

August 1 - 3, 2017
 Killington Grand Resort, Killington, Vermont
 (Exhibit Hall is **ONE DAY ONLY** – Tuesday, 8/1)

Sponsorship & Exhibit Information

The Vermont Principals' Association is pleased to invite your participation in our 2017 Summer Leadership Academy. This year's carefully crafted program once again offers interactive workshops on pressing leadership issues, nationally known speakers and skilled facilitators, as well as time for teamwork, professional networking, personal processing and making social connections. The Academy reached a milestone last year with over 300 education leaders in attendance from around Vermont. We hope for no fewer in 2017!

NEW THIS YEAR! The exhibit hall will be **ONE DAY only**. This decision is the result of feedback received last year. We believe this will enhance the experience for exhibitors and attendees alike!

Exhibitor Fees:	Sponsorship Options:
One day (Tuesday only, 9 -5) \$300 Additional person \$100 For sponsors FREE Set up will be available from 7:30 am on Tuesday And DO plan to stay for dinner	Platinum \$10,000 Gold \$5,000 Silver \$3,000 Bronze \$1,500
<u>What Academy Exhibitors Can Expect:</u>	<u>What Academy Sponsors Can Expect:</u>
<ul style="list-style-type: none"> ✓ One 6-foot draped table, 2 chairs, electricity & wireless internet connection ✓ One complimentary conference pass for Tuesday, 8/1, including ALL meals ✓ Un-programmed time with conference attendees built into the agenda ✓ Your logo and product info printed in the conference program** ✓ The ability to host a drawing of your own and/or donate to the conference raffle ✓ Raffle Prize Donors will draw their own winner(s) during Tuesday's Sponsors' dinner 	<ul style="list-style-type: none"> ✓ <i>The same as Exhibitors, PLUS:</i> ✓ Conference attendee contact information ✓ Your logo on the podium banner ✓ Your logo on the VPA conference web page – linked to your site ✓ The option to sponsor a meal, speaker and/or a workshop of your choice (<i>contact Linda at VPA*</i>) ✓ Your banner prominently displayed during that meal and/or workshop ✓ The opportunity to introduce yourself during Tuesday's Sponsors' Dinner ✓ Two complimentary conference pass(es) for Tuesday, August 1st.

Register by May 1st to have the best choice of exhibit tables.

Register by July 1st to be listed in the program (no exceptions).

**Call Linda at VPA with questions 802.535.8383 or lwheatley@vpaonline.org*

Mail or email the form below to Linda at the VPA, 2 Prospect St Ste 3, Montpelier, VT 05602

Vermont Principals' Association' 2017 Summer Leadership Academy

August 1 - 3, 2017

Academy Exhibit Hall – ONE DAY ONLY: Tuesday, August 1st, 2017

Killington Grand Resort, Killington, Vermont

Sponsor and Exhibitor Registration Form

Organization/Company Name _____

Address _____

Choose Sponsorship Level or Exhibitor Options:

- Platinum (\$10,000) Gold (\$5,000) Silver (\$3,000)
 Bronze (\$1,500) Exhibitor Only (\$300) Additional Exhibitor (\$100)*

NOTE: *Sponsors receive two complementary conference passes, including three meals, for Tuesday, 8/1. Exhibitors receive one complementary pass, including three meals on 8/1. **Additional passes are \$100 each.***

Who will be representing your organization/company?

1. _____ *2. _____

Title _____

Email _____

Phone _____

Exhibit Hall is One Day Only! - Tuesday, August 1st - You are invited to attend ALL:

Set Up 8 to 9 Exhibit Hall Open 9 to 4:30 Reception 5:30 Sponsors' Dinner 6:30

Please let us know if you will attend the Reception and Sponsors' Dinner, Tuesday 5:30 to 8:30

- Yes, I/we will attend No, I/we will not attend Comments: _____

Raffle Donation: YES, I will contribute a: _____ Value: _____

(Raffle prize awards are announced BY YOU at the Sponsors' Dinner – a chance to be recognized)

Today's Date: _____ The 'Exhibit Hall' will actually include the Promenade area outside the ballroom, the open space near the workshop meeting rooms and spa, and some of the downstairs lobby. We will find a spot that best suits your needs – and the earlier this date, the greater your options.

Please send a brief description (50 words) – of your organization/company and product services for the Academy program – to lwheatley@vpaonline.org

NOTE: Registration does NOT include lodging. Please contact the Killington Grand Resort directly - before July 7th - to make arrangements, (800) 282-9955. Mention the Academy to receive our discounted rate.

Please send this completed form and your payment to VPA, 2 Prospect Street Suite 3, Montpelier, VT 05602. To pay by credit card, contact Delina Benway at VPA, 802-229-0547

- Questions? Linda Wheatley lwheatley@vpaonline.org or 802-535-8383